



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174613
Inv Date 10/28/2012
Terms Net 30
Contract 48449
Bill Type Standard
Period 10/1/2012 - 10/28/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est. 1881 OFA :120s (27958)
Acct Types Local/Political Candidate Agency
Est/Headline 1881/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:40PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:58AM- 8:00AM	Per week (1), Mo, Tu, We, Th	10/01/12 7:22AM (Mo)	02:00	Today Show	OFA12G131H	\$8000.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (1), Mo, Tu, We, Th	10/01/12 8:41AM (Mo)	02:00	Today Show	OFA12G131H	\$8000.00	
3.0	SPOT	4:30PM- 5:00PM	Per week (1), Mo, Tu, We, Th	10/03/12 4:56PM (We)	02:00	7 News at 4	OFA12G131H	\$4800.00	
4.0	SPOT	6:00PM- 6:30PM	Per week (1), Mo, Tu, We, Th	10/01/12 6:28PM (Mo)	02:00	7 News at 6	OFA12G131H	\$8000.00	
5.0	SPOT	6:58PM- 7:30PM	Per week (1), Mo, Tu, We, Th	10/02/12 7:25PM (Tu)	02:00	Access Hollywood Episode: 4192	OFA12G131H	\$8000.00	
6.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Per week (1), Mo, Tu, We, Th	10/02/12 12:30AM (Tu)	02:00	THE TONIGHT SHOW W/ JAY LENO	OFA12G131H	\$6000.00	
7.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Per week (1), Mo, Tu, We, Th	10/03/12 1:21AM (We)	02:00	LATE NIGHT WITH JIMMY FALLON	OFA12G131H	\$3600.00	
8.0	SPOT	7:57PM-THE VOICE	Day, M-1	10/01/12 7:58PM (Mo)	02:00	THE VOICE	OFA12G131H	\$60000.00	
12.0	SPOT	5:58PM-7 News at 6	Per week (1), We, Th	10/04/12 6:24PM (Th)	02:00	7 News at 6	OFA12G131H	\$8000.00	M/G For 10.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$114,400.00	Total Spots	9
Commission	(\$17,160.00)		
Net Total	\$97,240.00		